



# 2008 Annual Report





**HEALTHCARE  
VENTURES ALLIANCE**

## 2008 Highlights

- Formed new partnership with the Faith-Based Network, creating the Western Pennsylvania Alliance of Senior Service Providers
- Trained 225 Nurse Aide students
- HVA EduCenter received approval to be a Nurse Aide State Testing location
- Awarded \$15,000 from the local Health Industry Partnership for Nurse Aide Training
- Gained three new associate members in our Group Purchasing Organization
- Saved member organizations \$29,700 in Nurse Aide Training costs through reduced fees
- Obtained WedNet funding for staff training
- Benefited from one of Alliance Rehab/HVA's best financial years
- Distributed Mutual Disaster Aide Agreements to participating HVA members
- Available via the Web—our Best Practice video and entrance exam created to assist employers with evaluating potential Direct Care Workers

# Leadership Message

The health care industry is growing, and Healthcare Ventures Alliance is branching out to keep pace. A recent article on Forbes.com citing a study from the Bureau of Labor Statistics says health care will be the second-fastest growing industry of the next decade.

At HVA, we are pleased to report expansion of our own in 2008. We recently partnered with the Faith-Based Network in Southwestern Pennsylvania to create a new partnership called the Western Pennsylvania Alliance of Senior Service Providers. This alliance will focus on three initiatives in the coming year: purchasing, education and managed care.

We are pleased to report that this year was also a strong year of growth and development for HVA. It was the HVA EduCenter's busiest year yet, as a record number of students graduated from our Nurse Aide Training Program. Likewise, our therapy company, Alliance Rehab HVA, continues to provide the best in rehab for our member owners and associate members' residents.

Rooted in the strength of our accomplishments and growth this past year, HVA looks forward to a bright, prosperous future.

Michael F. Gallagher, CEO/ED

## Financial Review

	2008	2007
<b>Assets</b>		
Current Assets	\$ 529,005	\$ 193,887
Equipment & Software	\$ 35,316	\$ 12,119
Other Assets	<u>\$ 879,145</u>	<u>\$ 1,106,859</u>
Total	\$ 1,443,466	\$ 1,312,865
<b>Liabilities &amp; Members' Net Assets</b>		
Current Liabilities	\$ 14,970	\$ 21,358
Members' Net Assets	<u>\$ 1,428,496</u>	<u>\$ 1,291,507</u>
Total	\$ 1,443,466	\$ 1,312,865
<b>Revenue &amp; Expense</b>		
Revenue & Other Income	\$ 767,980	\$ 738,064
Operating Expenses	<u>\$ (470,991)</u>	<u>\$ (443,160)</u>
Net Income	\$ 296,989	\$ 294,904

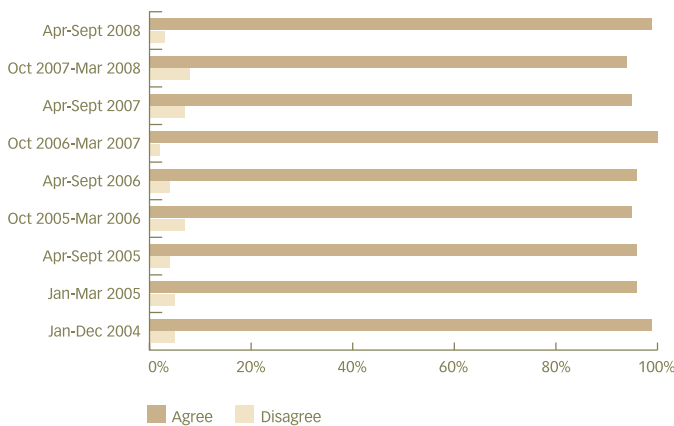
## Consistency and Quality in Care

Alliance Rehab/HVA is extremely proud of the therapists that provide services to our residents each day. Alliance Rehab/HVA has focused on hiring the best and the brightest therapists in the marketplace. Through an initiative to provide further continuing education opportunities, the staff of Alliance Rehab/HVA believes that we can fulfill our mission “to develop and deliver innovative products and services designed to optimize the effectiveness of organizations servicing seniors.”

Since January of 2004, Alliance Rehab/HVA has taken on the challenge of measuring the satisfaction of the residents served by our therapists. We believe that the best indicator of overall satisfaction with the therapist providing the services can be measured by whether a resident would recommend the

therapist(s) to his/her friend. We believe that this measures the quality of services provided, the professionalism of the staff, the outcomes, and perhaps, most importantly, the trust that the resident was provided with care that resulted in the best possible outcomes. Alliance Rehab/HVA is committed to providing an unparalleled rehabilitation service to each resident. The following graph represents the results obtained through our Patient Satisfaction Survey process.

I Would Recommend My Therapist to a Friend



“My teacher at the EduCenter was great. Getting started, I was a little behind, so she tutored me and helped me learn quite a bit in a short period of time. I passed the class. And soon after that, I was employed.”

—Kim Dinges, nurse aide student

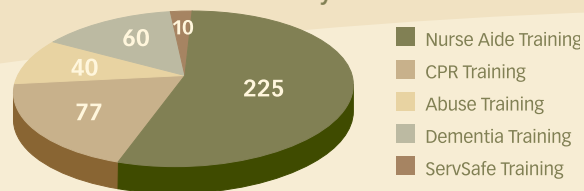
“The therapists here are top notch. They just keep cheering me on. Their emotional support is almost as important as their physical help.”

—Ruth Clark, resident of The Ridgewood at St. Paul Homes

“HVA has always been supportive, answered any questions I’ve had, and raised my salary to stay competitive with others in my field.”

—Ginny Monroe, Certified Occupational Therapy Assistant, Erie Presbyterian Lodge

# of Students Trained by HVA in 2008



## HVA EduCenter

The seeds of knowledge for future caregivers are planted through HVA training. With more than a dozen available courses and many locations to take classes, numbers are up. In 2008, HVA trained 225 nurse aides—up from 170 in 2007. Nearly 70 percent of the students were taught in the 12 classes held at the HVA EduCenter.

EduCenter instructors also taught classes at Brevillier Village, Erie, Pa.; St. Paul Homes, Greenville, Pa.; Wesbury United Methodist Retirement Community, Meadville, Pa.; Manchester Presbyterian Lodge, Erie Pa.; and WRC Senior Services, Brookville, Pa.

HVA staff certified 77 students and employees of member and nonmember facilities in CPR for Health Care Providers. HVA also held Abuse Prevention Training for 40 Brevillier Village employees. HVA provided food safety training for 10 people with its state approved ServSafe Course. Additionally, HVA began offering a 12-hour, three mode course titled, “Dementia Care in the Residential Setting,” which was attended by 60 employees from Springhill.

With additional courses already being scheduled for 2009, the HVA EduCenter is poised to remain a vital source of information and education for a future generation of caregivers.



## Member Owners



### Brevillier Village (Erie, PA)

- Ball Pavilion Nursing Home
- Conrad House Independent Living
- Barnabas Court Personal Care



### Presbyterian Homes in the Presbytery of Lake Erie

- Battles Village, Inc. (Girard)
- Erie Presbyterian Lodge
- Manchester Presbyterian Lodge (Erie)
- Oil City Presbyterian Home



### Saint Mary's East Saint Mary's at Asbury Ridge

- Nursing Facility
- Personal Care/Residential Living
- Adult Day Care
- Gallagher Center/Alzheimer Nursing
- Alzheimer Personal Care
- Carriage Homes



### The Sarah A. Reed Retirement Center (Erie, PA)

- Nursing Facility
- Personal Care
- Independent Living
- Alzheimer Nursing Facility, Personal Care Facility

## Associate Members

- Mount St. Benedict
- Sisters of St. Joseph
- Pleasant Ridge Manor
- Crawford County Care Center



### Springhill Senior Living Community (Erie, PA)

- Springhill Garden Homes
- Springhill Apartments
- Oak View Assisted Living
- Forestview Health Care Center



### St. Paul's (Greenville, PA)

- The Villas at St. Paul Homes
- The Heritage at St. Paul Homes
- The Ridgewood at St. Paul Homes
- The Ridgewood at Shenango Valley (Hermitage)
- The Colony



### Wesbury United Methodist Retirement Community (Meadville, PA)

- Thoburn Village
- Cribbs Residential Center
- Grace Nursing Center
- Hillside Home



### WRC Senior Services

- Laurelbrooke Landing (Brookville)
  - McKinley Health Center
  - Laurelbrooke Assisted Living
  - The Laurels
  - The Village at Laurelbrooke Landing
- Edgewood Heights (New Bethlehem)
- Highland Oaks (Shippenville)
- Ridgmont (Ridgway)
- North Fork Heights (Brookville)
- In Home Solutions/In Home Solutions PLUS (Brookville)

# 2008 HVA Board of Directors

### Sister Phyllis McCracken Chairperson

*President & CEO—  
Saint Mary's Home of Erie*

### Don Clawson Vice Chairperson

*President—Wesbury United  
Methodist Retirement Community*

### George Hunter Secretary/Treasurer

*President—Brevillier Village*

### Yvonne Atkinson-Mishrell

*President—Presbyterian Homes  
in the Presbytery of Lake Erie*

### Gale Magyar

*Executive Director—The Sarah A.  
Reed Retirement Center*

### G. Bryan Oros

*Executive Director—St. Paul's*

### Frances Roebuck Kuhns

*President—WRC Senior Services*

### James Schneider

*Executive Director—Springhill  
Senior Living Community*

## HVA Executive Staff

### Michael F. Gallagher

*CEO/Executive Director*

### Jennifer Agnello

*Executive Assistant*

### Ellen Leonard, RN

*Director of Education*

### Diane Mayo, RN

*Educator*



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